



Climate Protection & Energy

Development of Operational Climate Strategies



Photo: Münchner Rück

Background

To establish a basis for formulating climate protection politics and strategy, it is not sufficient to use only analyses of relevant markets provided through trade scenarios which have their origin in a political environment. Rather, it is necessary to also coordinate climate protection politics with the politics of the enterprise. Also climate protection- and respectively energy deployment targets must be coordinated with the other business targets but also with client expectations.

Procedure

Climate strategy on a company establishment level will be developed in the form of a process moderated by experts from denkstatt. Furthermore denkstatt supports the implementation of the climate strategy in the enterprise.

Benefits and Targets

Control of the investment policy

- Evaluation of investment decisions amongst other things also seen from the aspect of greenhouse gas – balance
- Strategic involvement of the businesses with high emission reduction potential

Foresee changes of energy sources and operational decisions

- Substitution of fossil fuels with CO₂- neutral energy sources
- Production of high demanded energy efficient equipment in high demand
- Benefit from energy efficiency funds

(Export) Business with Kyoto - effective installations, which will be generated with ERU

- Facility management and building services engineering
- Benefits of Potential in a Business
- Reduction of emissions on company´s own locations

Flexible mechanisms

- Co-operation in JI/CDM projects
- Trading with emissions certificates

denkstatt References

- Europe - wide climate strategy for the Wienerberger group
- Environment- and climate- strategy for Vienna´s public transport company
- Consultancy and implementation of emissions trade for various Austrian companies
- Studies of emissions trade and prevention alternatives for WKÖ, IV, BMWA, etc.