



Managementssysteme

Ecodesign



Ecodesign means cost-effective and environmentally sound development of products and services. Such products have to fulfil a number of criteria like recyclability, low energy consumption, resource-efficiency, long service life, avoidance of hazardous materials, optimised customer benefits and use of regional sources.

By considering the whole life-cycle of a product ("from cradle to grave"), Ecodesign aims to develop the most economic and environmentally favourable solutions.

Denkstatt's Ecodesign consultancy offers companies the opportunity of a more efficient, environmentally sound and innovation approach to product development.

Benefits

- Product innovations
- Cost savings
- Increased customer benefits
- Regional integration
- Improved image
- Public confidence and reputation

Contents

Moduls within Ecodesign projects: denkstatt can provide professional process moderation and Ecodesign expertise for:

- The formation of a highly-motivated project team with representatives (from product development/design, management systems and marketing)
- The analysis all crucial product aspects (market environment, product functions, product components) regarding economic feasibility and environmental impact
- The drafting of concepts for product improvement
- The efficient implementation of the best Ecodesign measures.

References

- Interministerial Ecodesign Competition 2000 of the 3 Austrian
- Federal Ministries for Environment
- Economics and Science
- Viehböck Leinenweberei
- HMM Engineering
- BASF
- Tell Mineralwolle